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Sunrise \$5,500,000.00 Capital Campaign

Hello:

I am Jim Wilson, CEO of Sunrise Enterprises. I would like your support for the Sunrise \$5,500,000.00 for our 55-Year Anniversary Capital Campaign.

Sunrise Enterprises, a nonprofit with a mission to support the inclusion, growth, and employment of individuals in Douglas County with disabilities, is excited to announce a \$5,500,000 Capital Campaign in honor of its 55 years in operation.

Sunrise Enterprises was founded in 1969 with the purpose of providing inclusion, employment opportunities, and skill-building to individuals with disabilities. Over the last 55 years, this organization has grown tremendously. Currently serving over 130 individuals with disabilities, Sunrise not only uses its own wood products mill, retail, janitorial, landscape, and transportation business divisions as an employment and training ground for those with disabilities but also offers innovative employment opportunities by partnering with over 40 Douglas County-based businesses to employ those with disabilities.

The 5.5 Million for 55 Capital Campaign will allow Sunrise Enterprises to build upon its existing foundation of internal business enterprises and community employment partners to increase the number of individuals with disabilities and find employment and inclusion in the community.

The funds donated to the 5.5 Million for 55 Campaign will be focused on five areas:

- Modernization of the Wood Products Lumber and Tiny Homes construction operations to attract new partners that will utilize the products/houses produced by that operation. This will increase revenue and provide additional training/job skills needed in the community for those with disabilities to gain employment associated with wood products and construction-based employers.
- Modernize the retail warehouse and transportation operations to support e-commerce-based businesses that will partner with Sunrise. This will increase revenue and provide additional training/job skills needed in the community for those with disabilities to gain employment in this expanding marketplace.
- Growth of the Contract Services (Janitorial and Landscaping) operations by purchasing vehicles and modernized equipment. The purchased vehicles will allow Sunrise to minimize current costs associated with leasing vehicles, allow us to service more accounts that will increase revenue and provide the ability to increase the number of individuals with disabilities to gain the training and job skills needed in the community for these high-demand and expanding services.
- Restart the Restaurant/Café operation that Sunrise used to provide. This operation will allow Sunrise to increase revenue and provide the ability to increase the number of individuals with disabilities to gain the training and job skills needed in the community for these high-demand hospitality & restaurant jobs.
- Consolidate all administrative and operational support to the Sunrise-owned property in the Green District. This will decrease expenses by eliminating the leases associated with buildings Sunrise staff uses today.

For the past 55 years, countless individuals with disabilities in Douglas County have enriched their lives with Sunrise Enterprises. The partnership that we offer to individuals facing barriers to successful, continual employment and community inclusion is imperative. I ask for your support in helping enrich countless more lives in our next 55 years of empowering the Douglas County community.

For more information on the programs and services provided by Sunrise Enterprises and to **Donate** to the 5.5 Million for 55 Capital Campaign, visit **www.sunrisehelps.com**

I thank you for your consideration and support of Sunrise Enterprises.

Sincerely,

Jim Wilson – CEO of Sunrise Enterprises



SUNRISE
ENTERPRISES

55
Years

OUR GOAL

Sunrise Enterprises has been a place where individuals with disabilities are empowered to THRIVE for 55 years!

Your support will help fuel our mission of creating inclusive opportunities and fostering independence in Douglas County!

DONATE NOW

to the Sunrise
\$5,500,000
Capital
Campaign



Enriching Lives
One Opportunity
at a Time
Since 1969